

ZARMINA KHAN

CREATIVE WRITER/EDITOR

PROFILE

When I am stressed, I bake and eat what I baked, while I write. I am ambitious, creative, and adaptable to challenges that require exceptional writing, editing, comprehension, and interpersonal skills. Aiming to leverage my skills to successfully fill the Editor role at your company. Oh, and you gotta hire me to try my brownies.

EDUCATION

Lahore University of Management Sciences - Content Marketing & SEO Fundamentals

Short Course [March 2019 - April 2019]

University of Karachi – Masters

M.A. English (Linguistics) [March 2019 - April 2019]

University of Karachi – Masters

B.A. (HONS) English [Jan 2009 - Dec 2012]

SKILLS

- Adaptability
- Strong Research
- Understanding of SEO
- Versatile Written and Verbal Expressions
- Team Management
- WordPress (CMS)

EXPERIENCE

PakWheels, Lahore - Sub-Editor [2018 - 2019]

- Managing print and online publications
- Editing
- Establishing PR

Obrotu, Lahore - Creative Associate [2017]

- Research
- Concept and copy for ads and social media
- Script writing

Synergy Advertising, Karachi - Assistant Editor [2015 - 2016]

- Developing articles and reviews for magazine and blog
- Editing and Proofreading
- Conducting interviews
- Managing social media (Facebook).

Duleaf, Karachi - Team Lead Content [2013 - 2015]

- Content Management
- External SEO writing
- Web copy
- Managing social media (Facebook & Twitter)

Meritocracy, Karachi - Senior Writer [2013]

- Content management
- External SEO writing
- Web copy
- Script writing

INTERESTS

Movies, Dancing, Fashion, Fine dining, Baking

CONTACT

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