




# Ahmer Ali

Senior Developer

 Karachi, Sindh, 75300

 03352874285

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Logical and results-driven Web Developer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites, apps and platforms to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with calm and focused demeanor.



## Skills

- Software Best Practices ●●●●○  
Good
- Web development projects ●●●●○  
Very Good
- SEO techniques ●●●●○  
Very Good
- Data profiling ●●●●○  
Good
- Data quality assurance processes ●●●●○  
Very Good
- Data formatting ●●●●○  
Good
- Data validation ●●●●○  
Very Good
- Product development ●●●●○  
Very Good
- Data analysis ●●●●○  
Very Good
- Data Science ●●●●○  
Very Good



## Work History

### ● Freelance Web Developer

*Freelance, Karachi, Sindh*

- Implemented Google-based SEO and ad campaigns to meet budget

2020-01 - Current

2019-01 - Current

specifications.

- Applied latest emerging technology, software and project application trends to update and maintain site applicability.
- Pulled from PHP, SQL, JavaScript and other back-end library knowledge to bolster programming resources.
- Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
- Determined coding requirements for site creation, e-commerce capability, security and specialized scripts.
- Employed search engine optimization tactics to increase reach of targeted audience.

## Data Manager

*Hello International Marketing Solution, Karachi, Sindh*

- Identified computer hardware and network system issues, performing troubleshooting techniques for remediation.
- Analyzed network security and current infrastructure to assess areas in need of improvement and develop solutions.
- Communicated regularly with customers concerning data exchange and technology integration.
- Oversaw daily operations to ensure high levels of productivity.
- Developed community reputation through commitment to customer satisfaction and strong client relationships.
- Evaluated account and service histories to identify trends, using data to mitigate future issues.
- Developed positive, performance-based internal sales and marketing culture to include mentoring staff.

2018-01 - Current

## Senior Developer

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- Reviewed and incorporated latest technology innovations and development strategies to improve build speed, quality and end-user experience.
- Collaborated with other developers to identify and alleviate software errors and inefficiencies.
- Gathered and defined customer requirements to develop clear specifications for project plans.
- Consulted with engineering team members to determine system loads and develop improvement plans.
- Developed programs from ground up using measured, market-focused approach to eliminate waste and streamline implementation cycle.
- Worked with users to gather requirements and evaluate ease of use.



## Education

2001-01 - 2010-12

### High School Diploma

*Noble Children's School - C-39 Bagh E Malir Kalaboard Malir Karachi*

- Awarded [Best Student]
- Awarded [Punctual]

2012-01 - 2014-01

- Awarded [Sports]
- Awarded [Sparc]

## ● High School Diploma

*National College - New Town*

- Awarded [Student Of the Year 2013]

2015-01 - 2019-03

## ● Bachelor of Science: Computer Science

*PafKiet (Pakistan Airforce Karachi Institute) - Main Korangi Creek*

- Awarded [Sports]
- Awarded [Marketing Manager]
- Received [Highest GPA]
- Awarded [Teacher Assistance]
- Awarded [Motivational Speaker]



## Languages

- English

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Very Good