



# Sohaib Ahmed

Senior Visualizer and Animator | Creative Manager

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Date of Birth 21 12 89



## Summary of qualifications

Creative Designer with **9+** years of experience in website and graphic design in Pakistan. Ability to lead teams and create designs and sample layouts based on concepts of aesthetic design. Extensive knowledge of design techniques, tools, and principles involved in the production of precision technical plans, blueprints, drawings, digital art, vector art and models. Ability to hold brainstorming session and lead technical teams from start to finish new projects. Strong attention to detail, time management, and customer relations skills.

Passionate about drawing and traveling.



## Work experience

Aug - 2016  
Present

**Sr. Visualizer/Animator**  
**Oktopus Media Group**

My main focus is to design and visualise all artworks, billboards, flyers, brochures, Packaging all print works , 3D models of events as well as their digital media also of the company in best and creative advertising, ATL, BTL Activation & video editing.

### Working with SSGC:

Lead Incharge and designer of all designing and printing work of one of its major client SSGC Teaching Graphics, Photoshop, illustrator, coreldraw and animation to the students mostly I came here for their designing purposes and get them printed.

Dec - 2019  
Apr - 2020

**Training Faculty**  
**All Pakistan Memon Federation**

Teaching Graphics, Photoshop, illustrator, coreldraw and animation to the students

May - 2018  
Sep - 2019

**Training Faculty**  
**Arena Multimedia**

Teaching Graphics, Photoshop, illustrator, coreldraw and animation to the students

Sep - 2014  
Jul - 2016

**Creative Executive**  
**ARY Digital Network**

### ARY NEWS:

Branding, Designing Cartoons on Adobe illustrator. Ads, Posters, Banners for their websites, Facebook Page, Twitter and Tv also. Maintaining all of their websites, Facebook Pages, Twitter Blogs etc

### ARY DIGITAL:

Dramas & Shows Promos for ARY News, ARY Digital, ARY Zindagi Website

May - 2011  
Oct - 2016

**Graphic Designer**  
**Jang Group of Companies**

Branding, U/I Designing of Mobile apps and Websites, Designing Artworks, Deals, employee cards, visiting cards, on all Adobe softwares Vector Logos Designing, Promotional Deals on website, newspaper, e-Paper ads, Scanning, client dealing for advertisements designing, Website Designing and maintaining, Urdu Typing on Inpage, video making and editing Picture Editing, Advertisements Editing.



## Education

**Bachelor in Computer Arts**  
PAF-KIET University  
Karachi, Pakistan

2019

**Diploma in AMSP**  
Arena Multimedia  
Karachi, Pakistan

2011

**Diploma in Information Technology**  
Skill Development Council  
Karachi, Pakistan

2009

**Intermediate in Pre-Engineering**  
Board of Intermediate Education  
Karachi, Pakistan

2008

**English Language Course**  
PACC  
Karachi, Pakistan

2007

**Matric in Science**  
Karachi, Board  
Karachi, Pakistan

2005



## Technical Softwares



## Awards

- Awarded by SSGC in 2017 for leading and presenting all their Sports artworks
- Awarded by SSGC in 2019 for leading and presenting all their Ramazan Cricket



## Certificate of Participation

- Workshop on "Videography" on 10-Jan-2015 in Arena Multimedia - Karachi
- Workshop on "Packaging Graphics" on 23-Jan-2016 in Arena Multimedia



## My Specialities and Professional Skills

- Creative Concepting
- Art Direction
- Logos
- Adobe Creative Suite
- Typography
- Illustration
- Infographics
- 2D Animation
- Interactive Presentations
- Visualizing
- Branding
- Corporate Design
- PPT Presentations
- Packaging
- Video Editing



## Personal Skills

- Create the craziest ideas
- Commands in short cut keys
- Inspired with collaboration
- Positive and creative thinking



## Passion



Games



Movies



Traveling



Music



Sketching



## Languages

- Urdu
- English