

Raheel Liaqat Lashari

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📍 House Number 1, Portion 2, Al-Hamd Street, Al-Hamd Park, Near Awan Town Lahore, Punjab, 54300

EXPERIENCE

Sr SEO and Content Manager

Mar 2014 - Present

- My duties include creating content for any required SEO projects and also manage the content team for their tasks.
- I lead my SEO Project team that includes many different categories.
- I also provide WordPress Web Development help with advanced knowledge and skills in the role.
- SEO Certification and Experience.
- Strengths:.
- Ability to work as a part of and lead a team.
- High adaptability.
- Passion and Integrity towards Work.

Academic Content Writer

AceYourAssignment Jan 2015 - Jan 2017

- Writing course work papers, study papers or research papers on various diverse topics and fields including Business Management, Managing Information systems, Marketing Management, Economics and Human Resource Management.

Assistant Manager HR

AK Processing Pakistan Jan 2014 - Feb 2016

- All HR related activities including recruitment and training, keeping records of employees, payroll maintenance, reporting activities and progress of tasks to CEO, assigning tasks to marketing and accounts teams and keeping a watch on the progress.

Site Supervisor

Esso Fernley Garage, Maidenhead, Berkshire / Sep 2007 - Sep 2013

- Duties included managing the store, creating daily, weekly and monthly reports, cashing up for the business, getting products shelved, communication with higher management and more.

Cashier

Tesco LLC, Maidenhead, Berkshire / Feb 2008 - Apr 2011

- Mainly, I sat on the tills doing my cashier role. Occasionally, I helped the price reductions team with discounts and back-stock management.

Assistant project co-coordinator

Project Solutions Lahore Pakistan Jun 2006 - Jun 2007

EDUCATION

Liverpool John Moores University

MBA HR & MARKETING, HR and Marketing (2010)

Slough College of Languages, University of Management and Technology Lahore

English Proficiency Course (2007)

Hamilton College Of business and Management

Level 6 Diploma Business Administration (2008)

University of Management and Technology

GPA: 3.22

Lahore, Punjab

BSCS Software (Dec 2005)

Relevant Coursework

- Bachelor Degree in Computer Sciences
- Programming Languages

FSc, Govt College

Okara

(2002)

ADDITIONAL SKILLS

Search Engine Optimization	SEO Content Writing	Human Resources	Team Management
WordPress Web Development	On-Site SEO	Off-Site SEO	Keyword Research
Information systems	Managing	Marketing Management	Backend Development
HR Policies	Progress	Recruitment	Reporting
Research	Retail		

CERTIFICATIONS

Search Engine Optimization

REFERENCES

Ali Khan, Slough 3 Mobile Branch Manager, 3 Mobile

00447738338124 - ali_khan107@hotmail.com -

Former Manager

Alex Jones, Site Manager Esso Fernley, Roc UK

00447815538262 - Jones.alex52@yahoo.com -

Former Manager